

LICENCE AS AN ASSOCIATION NO.119059194

မြန်မာနိုင်ငံအီလက်ထရောနစ်အားကစားအဖွဲ့ချုပ်

MYANMAR ESPORTS FEDERATION ESPORTS ORGANIZER POLICY

Version: March 5, 2024

The Constitution of the MYANMAR ESPORTS FEDERATION shall at all times be read and applied in conjunction with these policies.

Article 1. PURPOSE STATEMENT

The purpose of the Esports Organizers Policy is to ensure the integrity, fairness, and professionalism of Esports events across the nation as Esports continues to gain popularity and attract a diverse range of participants and enthusiasts.

Article 2. DEFINITIONS

MESF: Myanmar Esports Federation, the governing body responsible for overseeing Esports activities in Myanmar.

Esports: Competitive video gaming, often in the form of organized multiplayer competitions.

Event Organizer: Any entity responsible for planning, managing, and executing Esports tournaments or events.

Event host: The owner of the league IP such as Game developers, publishers and brands, who is responsible for creating the league IP, passing the organizer rights to the vendor organizers.

Event Proposal Form: Official document submitted to MESF by a tournament organizer detailing the specifics of the proposed Esports event.

Event Approval Certificate: Official approval document issued by MESF to the event organizer in charge to lawfully allow the event to be hosted, organized and participated.



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Organizer ID Card: Official certification issued by MESF to recognized Esports event organizers.

Esports Event Approval Certificate: Authorization granted by MESF for the hosting and organization of specific Esports events within Myanmar.

Article 3. OBJECTIVES

- 1. Transparency: To provide clear and verifiable identification for Esports event organizers, enabling participants, sponsors, and spectators to easily identify legitimate and recognized entities within the industry.
- 2. Accountability: To hold organizers accountable for their actions through the establishment of eligibility criteria and compliance requirements, ensuring that they operate in accordance with ethical principles and industry best practices.
- 3. Professionalism: To elevate the professionalism of Esports event organization by promoting standardized procedures, adherence to regulations, and the adoption of fair and inclusive practices that contribute to the overall growth and development of the Esports industry in Myanmar.
- 4. Participant Protection: To serve as a safeguard for Esports participants, providing assurance that events are organized by reputable entities that prioritize the well-being, safety, and rights of players, teams, and other stakeholders.
- 5. Industry Recognition: To enhance the credibility and recognition of organizers within the Esports community, fostering trust and confidence among players, sponsors, investors, and other stakeholders.

Article 4. ORGANIZER ID CARDS

The Organizer ID Cards issued by the Myanmar Esports Federation (MESF) serve as official recognition and authorization for entities to organize Esports events within



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Myanmar. These cards signify compliance with MESF regulations and demonstrate a commitment to upholding the standards of professionalism, fairness, and integrity within the Esports community.

- 1. The Organizer ID Card is an official document issued by the Myanmar Esports Federation to qualifying tournament organizers. It signifies an essential ID for the organizers to organize Esports events within Myanmar and ensures compliance with established standards and regulations.
- 2. The Organizer ID Cards will be issued in the following format: (O/ Issued Round/ Issued Cards Number)
 - "O": Represents the type of Cards, in this case, for the Organizer.
 - "Issued Round": Denotes the period of time during which the organizer obtained its Cards.
 - "Issued Cards Number": Indicates the unique number assigned to the organizer's Cards in sequential order.
 - For example, the fist Organizer ID Cards will look like this: (O/01/0001).

Article 5. SIGNIFICANCE OF ORGANIZER ID CARDS

The significance of obtaining and maintaining this card includes, but is not limited to:

- 1. Legitimacy: The Organizer ID Cards establish the legitimacy of the event organizer in the eyes of participants, sponsors, and other stakeholders within the Esports ecosystem.
- 2. Integrity: By adhering to MESF guidelines and regulations, organizers uphold the integrity of Esports competitions, ensuring fair play, transparency, and ethical conduct throughout the event.
- 3. Recognition: Holding an MESF-issued Organizer ID Cards grants recognition within the Esports industry, enhancing the organizer's reputation and credibility both domestically and internationally.



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- 4. Support: Organizer ID Card holders may receive support from MESF in various forms, including promotion of events, access to resources, and assistance in resolving disputes or challenges that may arise during event organizations.
- 5. Opportunity: Registered organizers gain access to a network of Esports professionals, potential partners, and opportunities for collaboration, sponsorship, and growth within the industry.

Article 6. ELIGIBILITY CRITERIA FOR ORGANIZER ID CARDS

- 1. The Organizer shall be required to be a legally registered entity in Myanmar, providing evidence of their official incorporation.
- 2. The Organizer must showcase adept knowledge and proficiency in the management and logistical aspects of Esports events, demonstrating a comprehensive understanding of industry standards.
- 3. The Organizer shall be mandated to possess substantial resources and capabilities essential for the seamless execution of Esports events, aligning with the stipulated regulations set forth by the Myanmar Esports Federation (MESF).
- 4. The Organizer must maintain an untainted record devoid of substantial legal or ethical transgressions concerning the organization of Esports events, ensuring integrity and adherence to ethical principles within the Esports community.

Article 7. ESPORTS EVENT APPROVAL CERTIFICATE

The Esports Event Approval Certificate, issued by the Myanmar Esports Federation (MESF), stands as an emblem of official recognition and authorization for entities to orchestrate/organize Esports events within Myanmar. This certificate not only ensures strict compliance with MESF regulations but also signifies a steadfast commitment to fostering a culture of professionalism, equity, and authenticity within the vibrant Esports community.



LICENCE AS AN ASSOCIATION NO.119059194 မြန်မာနိုင်ငံအီလက်ထရောနစ်အားကစားအဖွဲ့ချုပ်

- 1. The Esports Event Approval Certificate is issued by the Myanmar Esports Federation upon approval of the Esports Event Approval Application Form submitted by the organizer. It grants permission to conduct a specific Esports event within Myanmar.
- 2. Only the organizers who hold the Organizer ID Card will be eligible to submit the application form for the Esports Event Approval Certificate.
- The Esports Event Approval Certificate will be issued in the following format: (E/Type of Esports Event/Issued Esports Event Approval Certificate Number)
 - "E": Represents the type of Approval Certificate, in this case, for the Event.
 - "Type of Esports Event": Denotes the category or type of Esports event for which the Approval Certificate is issued. This can be categorized into four main types:
 - a) 01-Onground and Online: Events conducted both physically at a venue and online.
 - b) 02-Online: Events conducted entirely online.
 - c) 03-Live Broadcast: Events broadcasted live to an audience.
 - d) 04-Cross Live-Streaming: Events streamed across multiple platforms simultaneously.
 - "Issued Esports Event Approval Certificate Number": Indicates the unique number assigned to the event's certificate in sequential order.
 - For example, the first Esports Event Approval Certificate issued for an Online Esports Event will look like this: (E/02/0001)
- 4. This certificate is for the approval of the specific event for the specific time only and the application form will be accepted from event to event.

Article 8. SIGNIFICANCE OF ESPORTS EVENT APPROVAL CERTIFICATE

The significance of obtaining and maintaining this certificate includes, but is not limited to:



LICENCE AS AN ASSOCIATION NO.119059194 မြန်မာနိုင်ငံအီလက်ထရောနစ်အားကစားအဖွဲ့ချုပ်

- 1. Regulatory Compliance: The certificate ensures that Esports events comply with regulatory standards set by governing bodies such as the Myanmar Esports Federation (MESF) and other relevant authorities. This helps maintain legality and legitimacy in the organization and execution of Esports competitions.
- 2. Promotion of Growth and Development: Esports Event Approval Certificates are vital for Myanmar's Esports industry growth. They promote organized, legitimate events, fostering investment, innovation, and participation for long-term success.
- 3. National Recognition: A certified Esports event can gain national recognition, drawing participants, sponsors, and audiences nationwide. This facilitates collaboration, partnerships, and exposure to global networks, enhancing the local Esports scene's status and national competitiveness.
- 4. Fair Competition: Approval includes fair competition guidelines, anti-doping regulations, and integrity measures for a level playing field. This promotes a competitive and ethical Esports environment, emphasizing talent and skill as key to success.
- Quality Assurance: Securing the certificate confirms the event's adherence to quality standards set by regulators, assuring credibility and professionalism to participants, sponsors, and spectators, bolstering trust and reputation in the Esports community.

Article 9. ELIGIBILITY CRITERIA FOR ESPORTS EVENT APPROVAL CERTIFICATE

Organizing an Esports event entails meticulous planning and adherence to regulatory frameworks set forth by the Myanmar Esports Federation (MESF). To ensure smooth execution and compliance, organizers must provide comprehensive documentation and information to MESF. The following outlines the essential elements needed to be included in the Esports Event Approval Form which the organizers need to provide to MESF during the event planning process:

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LICENCE AS AN ASSOCIATION NO.119059194

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1. Event Overview:

Organizers are required to submit a detailed event application to MESF for review and approval. Organizers must submit a detailed application to MESF, including but not limited to:

- Event details: name, date, duration
- Venue or platform information
- Event format, games, anticipated participation
- Prize pool, sponsorship, promotion plans
- Fair play, security measures
- Technical handbook (all rules and regulations)
- Other relevant details.

2. Event Schedule:

Organizers must provide a comprehensive event schedule, including but not limited to:

- Registration deadlines,
- Ceremonies, matches, breaks
- Awards
- Live-streaming details.

3. Participant Registration Information:

Organizers are responsible for managing participant registration and must provide relevant registration information to MESF, including but not limited to:

- Participant names, contact, Player IDs, Team IDs
- Eligibility confirmation
- Consent forms for minors

4. Resource Allocation Plan:

Organizers must outline their resource allocation plan, detailing the allocation of resources, including but not limited to:

- Floor Plan
- Venue, equipment, technical setup
- Staffing needs
- Marketing materials



LICENCE AS AN ASSOCIATION NO.119059194

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5. Legal Documents & Approval

Organizers are required to obtain the list of legal documents & Approval below and submit along with the application form.

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ခရိုင်အဆင့် ဝန်ခံကတိပြုချက်

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Article 10. LEGAL COMPLIANCE AND ORGANIZATIONAL REQUIREMENTS

- 1. All Esports events organized within Myanmar must comply with relevant national laws and regulations.
- 2. Tournament organizers must be registered under the Myanmar Esports Federation (MESF) as an Authorized Organizing Entity.
- 3. Tournament organizers must obtain an Organizer Cards from MESF prior to hosting any Esports event.
- 4. Organizers with the ID Card must apply for the required Esports Event Approval Certificate to lawfully host the event.
- 5. Organizers are required to adhere to the guidelines and regulations set forth by MESF and any other regulatory bodies.

Article 11. PROCEDURE

1. Any entity who wants to host the event must first apply for the basic registration.



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- 2. The organizer then proceeds by submitting a registration form for Organizer ID Card to MESF, providing requisite documents such as legal entity details, organizational structure, and contact information as per MESF guidelines.
- 3. MESF evaluates the application to determine the organizer's eligibility, verifying documents, assessing event management experience, and ensuring alignment with MESF's objectives and regulations.
- 4. Following a favorable evaluation, MESF issues a registration confirmation, affirming the organizer's status as a registered organizer entity with an official ID under MESF, essential for future engagement in Esports event organization.
- 5. After obtaining the Organizer ID Cards, the Organizers are now eligible to submit further applications for Esports Event Approval Certificate. The process starts from submitting the Esports Event Approval Application Form with the key details of the proposed Esports event, as specified in Article 9.
- 6. The organizer submits the completed Esports Event Approval Application Form to MESF for review and consideration, utilizing either electronic submission or designated channels as specified by MESF.
- 7. Detailed Assessment: MESF thoroughly reviews the Esports Event Approvalf Application Form to ensure adherence to Myanmar's Esports event regulations, guidelines, and eligibility criteria. This evaluation covers legal compliance, event feasibility, integrity measures, and alignment with MESF's objectives.
- 8. Approval Certificate Determination: Following review, MESF decides on the eligibility of the proposed Esports event for an Esports Event Approval Certificate. If it meets requirements and aligns with MESF's standards, the approval certificate is issued to the organizer.
- 9. Approval Certificate Issuance: Upon approval, MESF issues the Esports Event Approval Certificate to the organizer, officially authorizing the hosting and organization of the specified Esports event within Myanmar.



LICENCE AS AN ASSOCIATION NO.119059194 မြန်မာနိုင်ငံအီလက်ထရောနစ်အားကစားအဖွဲ့ချုပ်

Note: Any Esports event, itself MUST have a registered Esports Event Approval Certificate to be lawfully registered and approved by the federation for it to be hosted, and in the selection of the organizer vendor, it is essential for the organizer to have a registered Organizer ID Cards as stated in the General Regulation over Esports events.

Article 12. GENERAL POLICIES

1. Prize Pool Policy

- 1.1 Organizers must clearly disclose the total prize pool amount and distribution scheme to participants prior to the commencement of the Esports event.
- 1.2 Prize pool disbursement must be conducted promptly and transparently following the conclusion of the event, ensuring fair and equitable distribution among winners as per the announced allocation.

2. Prohibitions

- 2.1 Organizers are prohibited from hosting or promoting Esports events that involve illegal activities, including but not limited to spreading political propaganda, substance abuse, or any form of discrimination or hate speech.
- 2.2 Organizers must not allow participation of individuals or teams that have been banned or sanctioned by relevant Esports governing bodies or authorities.

3. Anti-Doping Policy

3.1 Organizers must implement and enforce an anti-doping policy in accordance with international standards and guidelines established by recognized anti-doping agencies such as the World Anti-Doping Agency (WADA).



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- 3.2 Participants are subject to doping control measures as prescribed by the anti-doping policy, including pre-event, in-competition, and post-event testing, to maintain the integrity and fairness of Esports competitions.
- 4. Review and Extension of Organizer ID Cards
 - 4.1 MESF will conduct a comprehensive review of the Organizer's previous event organization endeavors for a period of one month to issue the Organizer ID Card.
 - 4.2 For extension of the Organizer ID Card, the validity of the Organizer ID Card is two years and the organizer needs to inform and report to MESF six months prior to the expiration date.
 - 4.3 Reviewing of Organizer ID Card is contingent upon satisfactory review of the post-event report and compliance with renewal criteria outlined by MESF.
 - 4.4 MESF reserves the right to revoke or suspend Organizer ID Card in cases of repeated violations, misconduct, or failure to adhere to MESF regulations and directives.

Article 13. AMENDMENT

- 1. This Regulation may be amended, modified, or supplemented by the Myanmar Esports Federation (MESF) as deemed necessary to address emerging issues, improve effectiveness, or reflect changes in legal or regulatory requirements.
- 2. Amendments shall come into effect upon approval by the designated authority and shall be communicated promptly to all relevant stakeholders.
- It is the responsibility of all parties subjected to this policy to comply with any amendments made herein, and failure to do so may result in sanctions or penalties as outlined in the policy or by MESF.
- 4. The MESF shall maintain a record of all amendments made to this policy, which shall be made available to the public upon request.



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